

## ABOUT THE TFWA PROGRAM



One of the program's core components focuses on **reducing barriers for small-scale cross-border traders (SSCBTs)**.

**5-year trade facilitation initiative**

(September 2018–June 2023)



Managed by the **World Bank Group (WBG)** and the **German Development Cooperation Agency (GIZ)** with strategic oversight and guidance provided by the **ECOWAS** and **UEMOA** Commissions.

## SMALL-SCALE CROSS-BORDER TRADE SURVEY

### Who are small-scale cross-border traders?

SSCBTs are typically small-scale economic operators who trade low-value consignments along regional corridors.



### Why were the surveys conducted?

- ▶ To explore regional trade patterns and dynamics.
- ▶ To understand existing impediments affecting SSCBTs.
- ▶ To identify frameworks or support that exists for SSCBTs.

### What did the survey reveal?



- ▶ Traders and porters, intermediaries, and transporters are generally unhappy with **border clearance procedures**.
- ▶ Complex requirements create **long clearance times, higher costs** for small traders, and greater potential for **arbitrary enforcement and abuse**.
- ▶ Border and market infrastructure were also found to be generally inadequate, while **access to finance** was often cited as priority constraint.

### RESPONDENTS



- ▶ Border officials
- ▶ Traders, porters, intermediaries, and transporters (PITs)
- ▶ Traders' associations
- ▶ Local authorities
- ▶ Financial institutions

### DATA

**9** West African countries

**3000** Interviews

**24** Border & market sites

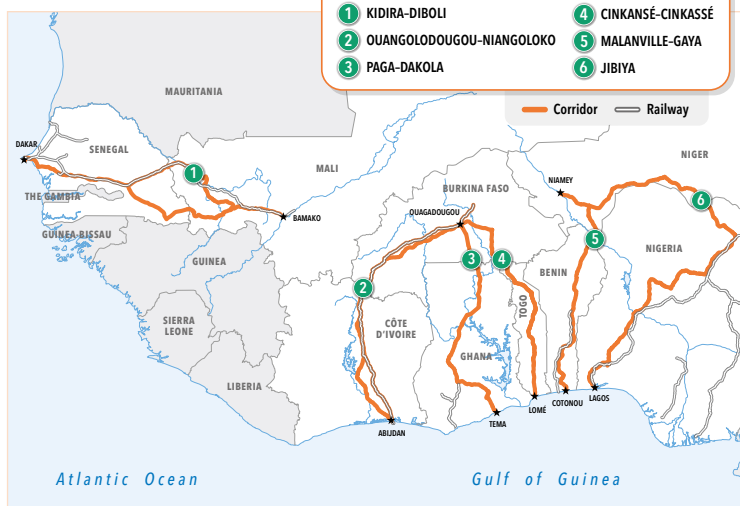
**204** Key Informant Interviews  
**+ 48** Focus Group Discussions

Satellite imagery & pattern-of-movement tracking

### CORRIDOR MAP

#### SURVEYED BORDER SITES

- 1 KIDIRA-DIBOLI
- 2 OUANGOLODOUGOU-NIANGOLOKO
- 3 PAGA-DAKOLA
- 4 CINKANSÉ-CINKASSÉ
- 5 MALANVILLE-GAYA
- 6 JIBIYA



# FINDINGS OVERVIEW

